



COURTNEY ANTONIOLI

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@YouTube: StayGoldenGirls

For Immediate Release  
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## Golden Girls Staying Golden in 2019 Thanks to YouTube Channel

FOR IMMEDIATE RELEASE

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**BROOKLYN, NY** – Picture it. Brooklyn. March 2015. Courtney Antonioli, fresh off being let go from her job, decides to take this unemployment opportunity to pursue something she loves, even if it isn't for money. Enter The Golden Girls. A source of joy for herself and millions of individuals, Courtney decided to start her YouTube Channel Stay Golden, inspired by the four friends from Miami.

It started with a True Detective/Golden Girls mashup and continued to grow from there. Four years later, the channel has over 20,150 subscribers, over 100 original videos, and a thriving international community. Creator Courtney Antonioli emphasizes you “do not have to exclusively be a Golden Girls fan to enjoy the channel. We have a variety of playlists for all types of fans out there in the world. You do NOT have to be exclusively a Golden Girls fan to enjoy Stay Golden, because we only use the girls as a gateway to other pop culture and commentary out in the world.”

They also developed and host Golden Girls Bingo, a monthly event held in New York City. You watch 3 classic episodes to a theme while playing bingo. You can win Dorothy's moist cupcakes, play super-secret St. Olaf games and hang out with all your pals and confidants.

Stay Golden launches new episodes every Tuesday at 10:00AM. The channel boasts robust lineup: *Mashups* with your favorite pop-culture moments, *Picture It* interviews with experts, fans, and community members, *Golden Grabs* curated items of geek; *Golden Lists* counting down your favorite moments; *Golden Grades* ranks and reviews every episode and more; *If You Threw A Party*: Lifestyle and DIY platform; *Golden Politics*: Using storylines and characters to talk about the current political and cultural climate; and *Dateline: Miami*: an original series of mysteries solved from Golden Girls plot holes.

*Stay Golden* can be found on YouTube @StayGoldenGirls and bingo tickets and information on their website [www.Stolafproductions.com](http://www.Stolafproductions.com).

### **ABOUT COURTNEY ANTONIOLI**

**Courtney Antonioli's** award-winning entertainment has been performed Off-Broadway in New York City and throughout the country. In 2017 her storytelling show, “18 days. 48 girls.” earned NYC's Frigid Festival Audience Choice Award for best show. Her storytelling has been featured on The Moth Radio Hour, episode “You Say Goodbye” and its podcast.

Her plays include: *The Mount*, *Toast*, *A Clean, Well-Lighted Café*, *Some Things Never Change*, and *Don't Go Into The Light*. In 2015 her play, *The Mount*, about Pulitzer prize winning author Edith Wharton, debuted at Wharton's home in Lenox, MA. Her writing has appeared in Grok Nation, Gold Comedy, The Culture Trip, and Comic Buyers Resources.

As a storyteller, Courtney has been featured on The Moth, Storyfest, Speak Up Rise Up Festival, The PIT, Split Personality, Hi-Fi, Q.E.D Fasttrack, Take Two Storytelling, Tell It: Brooklyn, Two Truths and Lie, and more. In 2017 her hour-long solo show, *18 days. 48 girls.* was in the NYC Off-Broadway Frigid Festival. Her show, *Courtney Goes To Camp*, premiered at the 2015 PIT SOLOCOM.



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She is the creator and producer for the YouTube show *Stay Golden*, a channel of original programming inspired by *The Golden Girls*, --including mashups, interviews, essays, DIY, vlogs and more. The channel currently has over 20,150 subscribers and still climbing. The series has been recognized by Nerdist, The A.V. Club, TubeFilter, Comic Buyer, and more. She is also the host of Golden Girls Bingo in NYC, a monthly show featured by TimeOut NY as a top 20 event to attend the City.

Professional affiliations include: Dramatists Guild of America. For more information about Courtney check out her website: [www.courtneyantonioli.com](http://www.courtneyantonioli.com).

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## **CREATIVE TEAM**



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**Chris Chan Roberson** is a 15-year veteran editor, digital content strategist, cinematographer, college professor and project manager. He has been teaching cinematography and editing at New York University Tisch School of the Arts since 1999. Chris edits professionally and has worked with such talents as Sting, Billy Eichner, Nick Kroll and Christian McBride. In 2006, Chris won a Telly Award for his editing work with Robert Small Entertainment, where he edited for Comedy Central, Nick at Nite and The Biography Channel. Chris is a former employee of and has several YouTube Google channels celebrating 1980's pop culture, which can be found at [www.youtube.com/allhailretcon](http://www.youtube.com/allhailretcon).



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LOGO



STATS & CHANNEL INFORMATION



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*Stats updated as of January 7, 2018*

**Total Number of Videos:** 115  
**Views (approx.):** 2,750,000  
**Subscribers:** 20,234  
**Engagement:** Over 75,000 units of unique audience engagement  
**Shares:** 18,500

- Over 10,600 shares through news and social media postings
- Writes up such notable publications as:
  - Comic Buyer's Resources, 2018
  - Nerdits.com, 2015
  - A.V. Club, 2016
  - Tubefilter, 2015
  - Viralvideos365, 2016

*Links to write ups can be provided upon request, in addition highlights of write-ups can be found here:*  
<https://www.stolafproductions.com/press>

- 82% of audience comes from the United States and 17% of them are in New York City
- 59% of viewers are male | 41% of viewers are female
- 78% of viewers are ages 18-44
- On average, we retain 71% of our audience for the length of videos



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## **OFFICIAL WEBSITE & SOCIAL MEDIA**

[www.stolafproductions.com](http://www.stolafproductions.com)

**YouTube:** <https://www.youtube.com/channel/UCWzYxcs966M5RbZYVKh-4vQ>  
**Facebook:** <https://www.facebook.com/StayGoldenWebSeries/>  
**Tumblr:** <https://staygoldentheblog.tumblr.com/>  
**Twitter:** <https://twitter.com/stolafprod>  
**Pinterest:** <https://www.pinterest.com/stolafproductio/>